



Voxtron
Middle East

Available on Cloud or On-prem

ENGAGE360 · WHATSAPP CAMPAIGN MODULE

Reach Customers on WhatsApp. Drive Engagement.

Create personalized campaigns, automate notifications, and engage customers through the world's most popular messaging platform—WhatsApp—all while tracking delivery, read rates, and campaign performance from a single, intuitive solution.

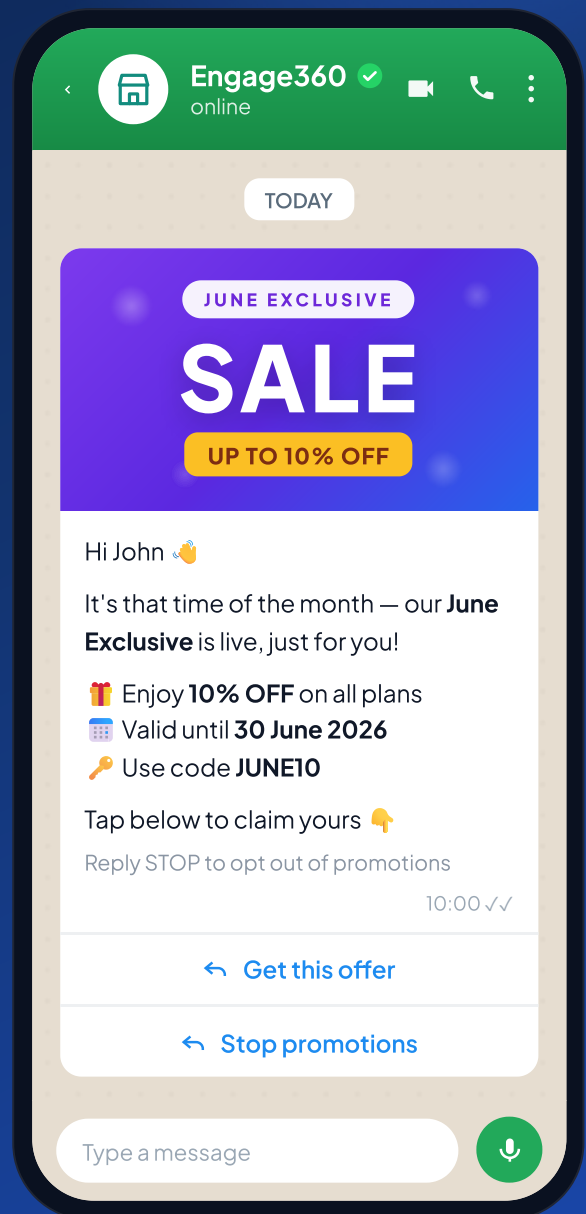
WhatsApp Broadcasts

Trigger notifications

WhatsApp Template Messages

Opt-in & Opt-out

Reports & Analytics



Broadcasts and triggered notifications, from one builder

Send a one-time broadcast to an uploaded audience, or let your systems fire messages automatically on events. A guided six-step flow takes every campaign from setup to launch.



Marketing

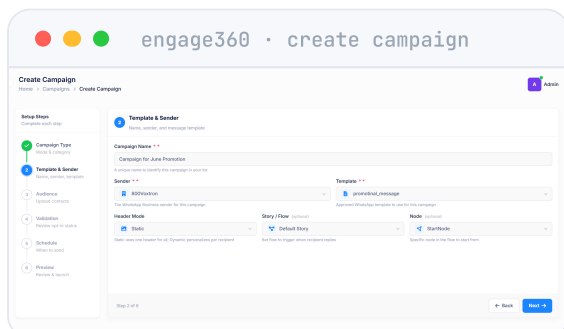
Notifications

Broadcasts

Reach thousands of customers with personalized WhatsApp campaigns in minutes.

Promote offers, announce new products, share important updates, or send reminders using approved WhatsApp templates—all from a single, easy-to-use platform while tracking campaign performance in real time.

- ✓ Excel / CSV upload with smart column mapping
- ✓ Static or per-recipient dynamic personalisation
- ✓ Send immediately or schedule a date & time



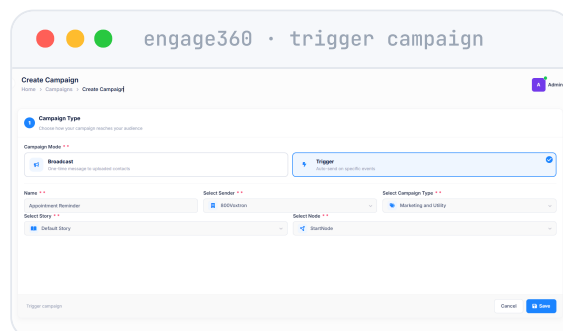
API-triggered

Backend notifications

Automate customer communication based on real business events.

Instantly send order confirmations, appointment reminders, payment notifications, delivery updates, or any event-driven message—ensuring customers receive the right information at the right time without manual effort.

- ✓ Real-time automated messaging
- ✓ Order confirmations & shipping updates
- ✓ Appointment reminders, alerts & account updates

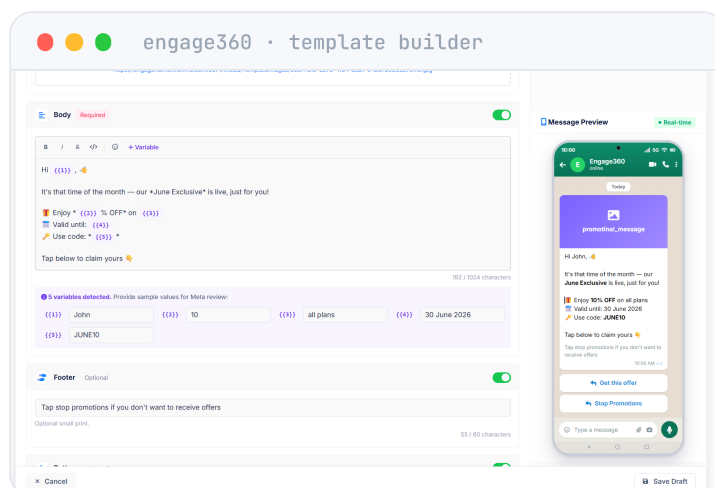


Design, preview and get templates approved by Meta

Build WhatsApp Business templates with headers, body, variables, footers and buttons — preview them live and submit for Meta approval without ever leaving Engage360.

Template builder

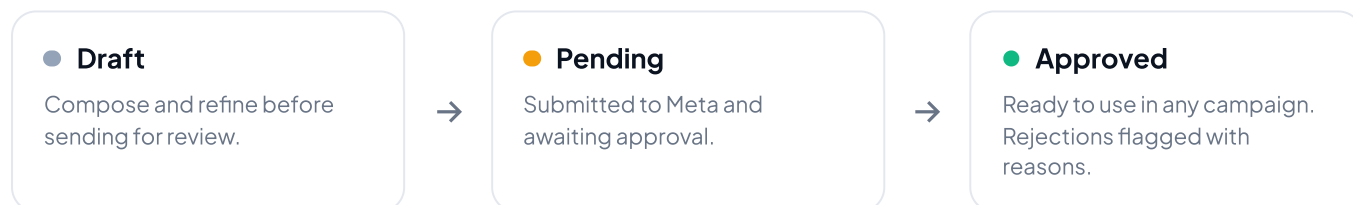
- ✓ Image, video or text headers
- ✓ Rich body text with reusable variables
- ✓ Footers plus quick-reply & call-to-action buttons
- ✓ Real-time WhatsApp preview as you type
- ✓ English & Arabic, with sample values for review



1 2 3 4 5

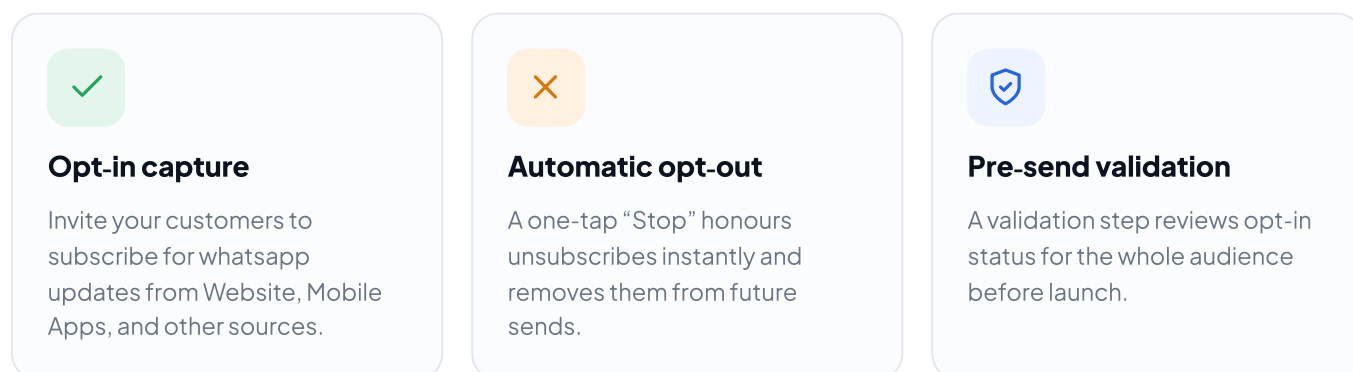
Submit once, track approval

Every template moves through a clear status pipeline — visible for your whole team in one list.



Consent, built in

Stay compliant on every send — opt-in and opt-out are handled for you, not bolted on.



Real-time results, from sent to read

Watch delivery and engagement update live as your campaign runs, then export the full per-recipient log to PDF or Excel for reporting.



Sent

DISPATCHED

Full audience



Delivered

DELIVERED

to handset



Read

READ

blue ticks



Replied

ENGAGED

two-way



Failed

FAILED TO DELIVER

Not delivered

engage360 · campaign report

Campaign Report

Home > Campaigns > test_2906_05

test_2906_05

offer_promo_2026_01

Completed

800Voxtron

Marketing

29-06-2026 04:54 PM

Back to Campaigns

30

AUDIENCE

30

SENT

26

DELIVERED

88.7%

20

READ

66.7%

0

REPLIED

0.0%

4

FAILED

13.3%

Search by name or mobile...

All Statuses

Export PDF

Export Excel

#	RECIPIENT NAME	MOBILE NUMBER	SENT TIME	STATUS	ERROR
1	Manas	918136867919	29-06-2026 04:54 PM	Read	—
2	Hafsai	919847758273	29-06-2026 04:54 PM	Read	—
3	Shafeek	919995563529	29-06-2026 04:54 PM	Read	—
4	Vishnu	919837835288	29-06-2026 04:54 PM	Delivered	—
5	Rissa	919562874628	29-06-2026 04:54 PM	Read	—

Per-recipient delivery log with live status and one-click PDF & Excel export.

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Request a Demo

See how your team can launch WhatsApp broadcasts and triggered notifications — with consent and analytics built in. Book a walkthrough with Voxtron Middle East.

→ Book your demo

sales@voxtronme.com

800VOXTRON

voxtronme.com