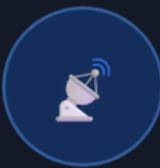


MISSION-CRITICAL COMMUNICATION

Enterprise Notification Server

Deliver critical alerts instantly across voice, SMS, WhatsApp, email, and mobile channels – ensuring the right message reaches the right audience at the right time



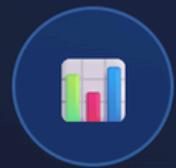
Multi-Channel
Notifications



Automated
Campaigns



Enterprise
Integrations



Real-Time
Analytics

THE CHALLENGE

When Communication Fails, Operations Stop

In today's fast-paced digital environment, organizations depend on instant communication. Delays can lead to revenue loss, operational downtime, and compliance risks.

Critical Needs

- Emergency alerts & crisis response
- System outage notifications
- Mass customer communication
- Operational staff updates
- Regulatory compliance messaging

Common Failures

- ✗ Fragmented communication channels
- ✗ Delayed notification delivery
- ✗ No acknowledgement tracking
- ✗ Manual, error-prone workflows
- ✗ Lack of system integration

The IRIS Solution

IRIS Enterprise Notification Server provides a centralized communication platform capable of delivering high-volume, multi-channel notifications instantly and reliably. It integrates seamlessly with enterprise systems (CRM, ERP, IT Service Management) to automate alerts and streamline complex communication workflows.

KEY CAPABILITIES

Multi-Channel Notification Engine

A unified platform to manage, schedule, and deliver communications across every channel your stakeholders use.

Voice Broadcast (IVR)

- ✓ Multi-language voice notifications
- ✓ Text-to-Speech & Speech Recognition
- ✓ Message recording & broadcast
- ✓ Recipient acknowledgement options

SMS & WhatsApp

- ✓ High-volume bulk messaging
- ✓ WhatsApp Business API integration
- ✓ Rich media support (images/docs)
- ✓ Two-way interaction capability

Email & Push

- ✓ HTML email notifications
- ✓ Browser push notifications
- ✓ Mobile app push alerts
- ✓ Simultaneous multi-channel blast

Campaign Management

- ✓ Contact groups and filtering
- ✓ Message scheduling & automation
- ✓ Escalation workflows
- ✓ Template management system

Enterprise Integration

- ✓ CRM & ERP connectivity
- ✓ IT Incident Management integration
- ✓ IP-PBX Telephony connectors
- ✓ Robust APIs & SDKs

Analytics & Reporting

- ✓ Real-time delivery tracking
- ✓ Campaign performance reports
- ✓ Channel engagement metrics
- ✓ Compliance audit trails

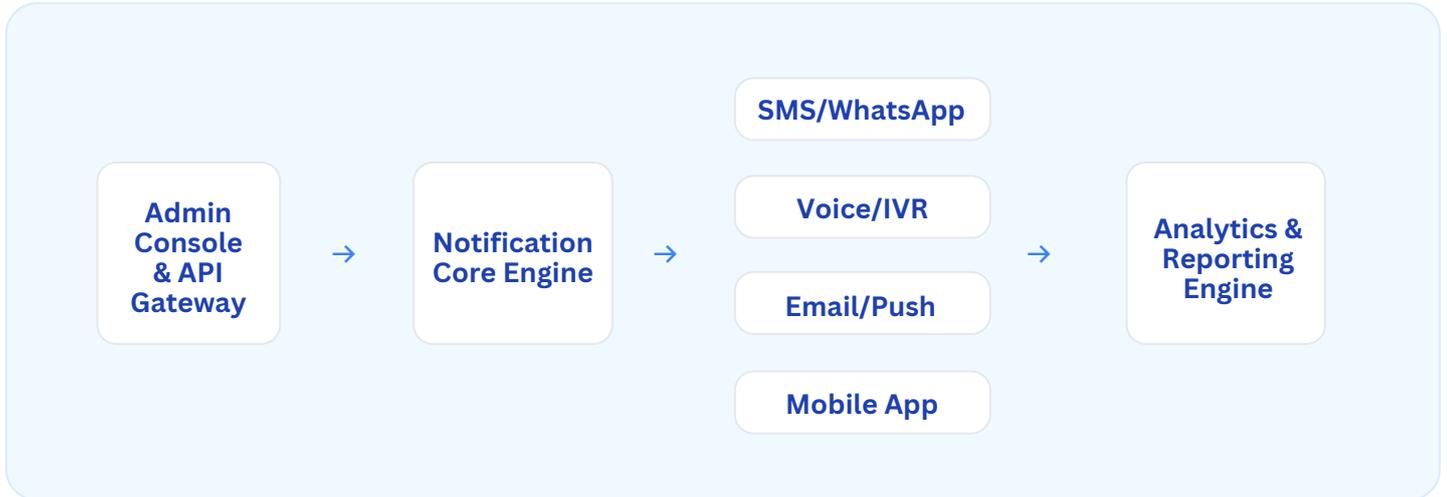
Mobile App Notifications & Incident Collaboration NEW

A mobile app for an omni-channel notification platform enables teams to stay connected and respond instantly to critical alerts from anywhere. The app consolidates notifications from multiple channels into a single interface.

- ✓ Consolidated alerts from all channels in a single mobile interface
- ✓ View & acknowledge alerts in real-time from any device
- ✓ Send reply responses & update incident status on the go
- ✓ Ident-based chat discussions for team collaboration

ARCHITECTURE & USE CASES

Enterprise-Grade Architecture



Industry Use Cases

 <p>Banking & Finance Payment alerts, fraud notifications, OTPs, policy updates.</p>	 <p>Healthcare Appointment reminders, staff emergency alerts, result notifications.</p>	 <p>Government Emergency broadcasts, citizen notices, public safety alerts.</p>
 <p>Utilities Outage alerts, maintenance notices, bill reminders.</p>	 <p>Telecom Service alerts, promotional campaigns, billing notifications.</p>	 <p>BPO & CX Campaign broadcasts, agent alerts, shift management.</p>

About Voxtron Middle East

Voxtron has been transforming customer engagement for over 20 years across the Middle East, delivering mission-critical communication solutions.

200+ CLIENTS	20+ YEARS	AI POWERED
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Ready to transform your enterprise communications?
Schedule a personalized demo today. [Request a Demo →](#)